

CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATION

cabe 50th 2025

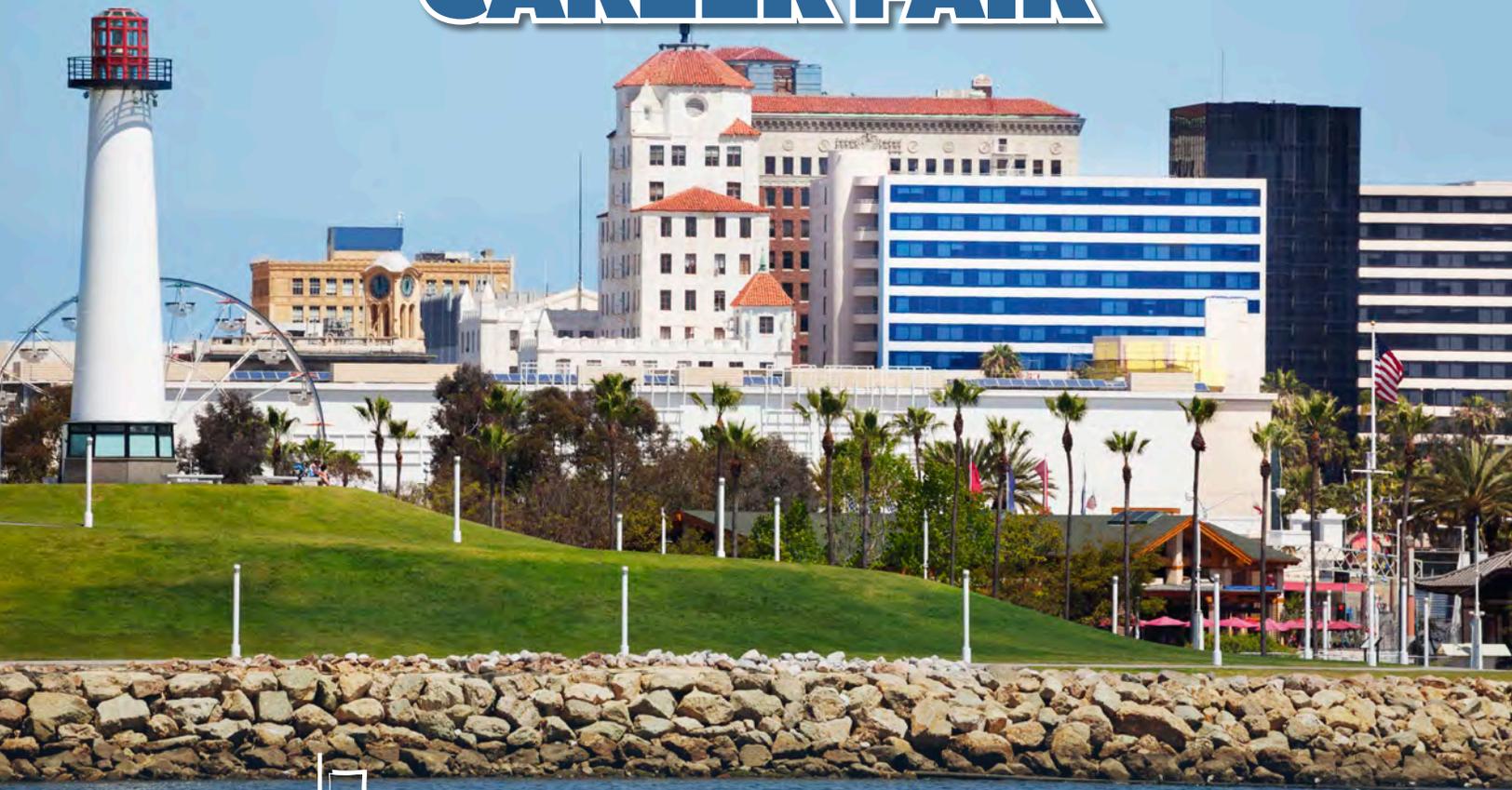
ANNIVERSARY

Honoring Our Past, Embracing Our Future: 50 Years of Bilingual Advocacy & Excellence

MARCH 26-29, 2025 • LONG BEACH CONVENTION CENTER • LONG BEACH, CA

SPONSORS • EXHIBITORS

CAREER FAIR



California Association for Bilingual Education

INVITES YOU

TO BECOME A SPONSOR OR EXHIBITOR

FOR MORE INFORMATION, VISIT CABE2025.ORG

Follow us for the latest news!





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CABE 50th 2025

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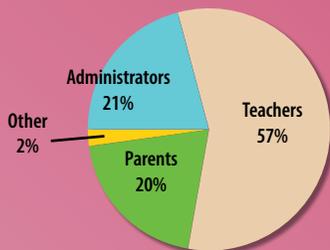
MARCH 26-29, 2025 • LONG BEACH CONVENTION CENTER

SPONSORS • EXHIBITORS • CAREER FAIR

The Leading Conference for Educators and Parents of English Learners and Biliteracy Students (Pre-K to University)



MARCH 26 – 29, 2025
LONG BEACH CONVENTION CENTER
LONG BEACH, CALIFORNIA



OPPORTUNITIES FOR YOUR ORGANIZATION TO REACH OVER 7,000 TEACHERS, ADMINISTRATORS, PARENTS, AND CONFERENCE ATTENDEES

- Dedicated Viewing Times
- Prime Sponsor Locations
- Lead Capture Software
- 7000 Plus Attendees
- Giveaways
- Raffles



★ **Market** your multilingual, biliteracy, world language, English Language Development, and professional development products, programs, materials, and services that are aligned to the Common Core ELA/ELD Standards, content area frameworks and standards, The California English Learner Roadmap, and Global California 2030.

★ **Reach** a large audience of over 7,000 administrators, teachers, parent leaders, and community members.

★ **Take advantage** of Exhibit Hall hours that encourage participants to visit exhibits and provide dedicated times for visiting the exhibit hall.

★ **Advertise** your organization to promote an author's book signing or showcase a new product, service, or publication.

★ **Conduct** drawings to attract attendees.

★ **Obtain** instant product user feedback and identify market trends and product development needs in the multilingual education market.

★ **Recruit** bilingual and multicultural staff and potential consultants.

EXHIBIT HALL ACTIVITIES & EVENTS

- ★ Ribbon-Cutting Grand Opening Ceremony
- ★ Night at the Exhibits
- ★ Multicultural Traditional Dress Fashion Show
- ★ Raffles



Go to CABE2025.ORG to register as a CABE 2025 Sponsor/Exhibitor today!

**JOIN THE CABE FAMILY AND PLAY A KEY ROLE IN THE CONFERENCE.
CABE OFFERS SPONSORSHIP OPPORTUNITIES AT MANY LEVELS WITH VALUE-FILLED BENEFITS.**

DIAMOND - \$75,000*	PLATINUM - \$50,000*	CORPORATE - \$25,000*
<ul style="list-style-type: none"> • Eight exhibit booths (20'x40' space) and 16 exhibit hall badges • Sponsorship for the Seal of Excellence Award Banquet which includes one reserved table for 10 (submit names by deadline) • Company logo on the tote bags • Opportunity to receive a table for 10 at the awards luncheon (submit names by deadline) • Recognition in Conference Program • One full-page color advertisement in Conference Program • One full-page color advertisement in Multilingual Educator magazine • Two promotional items or inserts in conference tote bags or one chair drop at a general session • Opportunity to have one small meeting room for use during conference • Opportunity to conduct two commercial workshop presentations • Membership Reception Sponsor • Recognition/speaking at the conference event • CABE Facebook advertisement before, during, or after the conference • Two push notifications during the conference • Electronic banner on the CABE Home webpage and on the conference website to promote your company/organization • Opportunity to have your company logo on charging stations • Opportunity to have your company logo on badge printing kiosks • Three complimentary LeadCapture software download on three devices • Complimentary pre-and post-conference attendee mailing lists • Logo on the mobile app 	<ul style="list-style-type: none"> • Eight exhibit booths (20'x40' space) and 16 exhibit hall badges • Sponsorship for the Seal of Excellence Award Banquet which includes one reserved table for 10 (submit names by deadline) • Company logo on the tote bags • Opportunity to receive a table for 10 at the awards luncheon (submit names by deadline) • Recognition in Conference Program • One full-page color advertisement in Conference Program • One full-page color advertisement in Multilingual Educator magazine • Two promotional items or inserts in conference tote bags or one chair drop at a general session • Opportunity to have one small meeting room for use during conference • Opportunity to conduct two commercial workshop presentations • President's Reception Sponsor • Recognition/speaking at the conference event • CABE Facebook advertisements before or during the conference • Student Essay Writing Contest Sponsor • One push notification during the conference • Electronic banner on the CABE Home webpage and on the conference website to promote your company/organization • Opportunity to have your company logo on charging stations • Two complimentary LeadCapture software download on two devices • Complimentary pre- and post-conference attendee mailing lists • Logo on the mobile app 	<ul style="list-style-type: none"> • Six exhibit booths (20'x30' space) and 12 exhibit hall badges • Opportunity to receive four tickets to the Seal of Excellence Banquet (submit names by deadline) • Recognition in Conference Program • Lanyard sponsorship and company name on conference lanyards • One full-page black and white advertisement in Conference Program or Multilingual Educator magazine • One promotional item or insert in conference tote bags or one chair drop at a general session • Opportunity to conduct two commercial workshop presentations • Electronic banner on website and at conference promoting your company/ organization • One complimentary LeadCapture Software (one device) • Complimentary pre-conference attendee mailing list • Coffee and Tea Breaks Sponsor • Logo on mobile app <div data-bbox="1117 1024 1539 1119" style="background-color: #00A0C0; color: white; padding: 5px; text-align: center;"> <p>* Customized Sponsorship Packages Available. Contact CABE Headquarters at 626-814-4441.</p> </div>
<p style="text-align: center;">GOLD - \$15,000*</p>	<p style="text-align: center;">SILVER - \$10,000</p>	<p style="text-align: center;">BRONZE - \$5,000</p>
<ul style="list-style-type: none"> • Four exhibit hall booths and 8 exhibit hall badges • Opportunity to receive two tickets to the Seal of Excellence Banquet (submit names by deadline) • Recognition in Conference Program • One full-page black and white advertisement in Conference Program or Multilingual Educator magazine • One promotional item or insert in conference tote bags or one chair drop at a general session • Opportunity to conduct one commercial workshop presentation • Electronic banner on website and at conference promoting your company/organization • One complimentary LeadCapture Software download one device • Complimentary pre-conference attendee mailing list • Logo on mobile app 	<ul style="list-style-type: none"> • Three exhibit hall booths and 6 exhibit hall badges • Opportunity to sponsor CABE Board Reception • Opportunity to receive two tickets to the Seal of Excellence Banquet (submit names by deadline) • Recognition in Conference Program • One half-page black and white advertisement in Conference Program • One promotional item or insert in conference tote bags or one chair drop at a general session • Opportunity to conduct one commercial workshop presentation • Electronic banner on website and at conference promoting your company/ organization • One complimentary LeadCapture software download one device • Complimentary pre-conference attendee mailing list • Logo on mobile app 	<ul style="list-style-type: none"> • Two exhibit booths and 4 exhibit hall badges • Recognition in Conference Program • One-quarter page black and white advertisement in Conference Program • One promotional item or insert in conference tote bags • One complimentary LeadCapture software download one device <div data-bbox="1068 1612 1572 1654" style="background-color: #00A0C0; color: white; padding: 5px; text-align: center;"> <p>RHINESTONE - 2,500</p> </div> <ul style="list-style-type: none"> • One exhibit booth and 2 exhibit hall badges • Recognition in Conference Program • One complimentary LeadCapture software download one device

Sponsors are recognized for their contributions in the conference program and in person at the Seal of Excellence Awards Banquet on March 28, 2025. (Unless alternate event is requested and available.)

Long Beach Convention Center, 300 E Ocean Blvd, Long Beach, CA 90802

Exhibitors

CABE 2025 SPECIAL OFFERS TO ALL EXHIBITORS

Contact Attendees in Advance! Receive the Attendee Mailing List for ONLY \$175. Connect with attendees (who have given permission to share their information) before the conference and schedule time to meet with them in the Exhibit Hall. Mailing list will be sent out February 28, 2025.

Conference Registrations (attend the presentations) Register to Attend the Full Four Days at a Discounted Rate of \$400. (No more than two registrations per company/ organization-non-transferable)

A paper copy of the program will be available for an additional \$20.

EXHIBIT & CAREER FAIR BOOTH FEES INCLUDE THE FOLLOWING BENEFITS AND SERVICES:

- **First 300 lbs of material handling (in/out) is complimentary.**
- 10' x 10' exhibit space per booth
- One 6' draped table
- Two (2) chairs
- Side rails and backdrop
- Standard ID sign with organization name
- Opportunity to select booth space
- Hall security during closed hours
- Two complimentary exhibit hall-only badges

Register by October 28, 2024 Receive one complimentary LeadCapture software for one device	Early Bird Deadline December 16, 2024	After December 16, 2024
Commercial Exhibitor	\$1065	\$1230
Small Business Exhibitor	\$840	\$1010
Non-Profit Exhibitor	\$620	\$785
Career Fair Employer	\$620	\$785

If you are selling merchandise at CABE 2025, a seller's permit is required.

Register for a seller's permit: <http://bit.ly/CASellPermit>

Verify seller's permit: <https://bit.ly/VerifyCASeller>

- Full payment must accompany all applications. Application and payment must be received no later than December 16, 2024, in order to be listed in the Conference Program.
- Upon receipt of your signed contract and full payment, your booth confirmation will be emailed to you and an Exhibitor Service Kit will be emailed from our Convention Services Company beginning in January 2025.
- Additional furniture, carpeting, outlet use, and signage are available at the Exhibitor's expense. Corner or end booths are available for an additional cost of \$100.

**SPACE IS LIMITED!
FOR THE BEST LOCATION,
MAKE YOUR RESERVATIONS
WITH FULL PAYMENT EARLY**

SPECIAL OFFERS!



**FOR HOTEL
ACCOMMODATIONS, VISIT
CABE2025.ORG**

CABE aligns with the City of Long Beach and the California Department of Public Health Guidance for the use of masks during CABE 2025. Attendees will be required to follow these guidelines.

To get the latest information visit: <https://www.longbeach.gov/health/diseases-and-condition/information-on/coronavirus/>

EXHIBITOR DATES: TUESDAY, MARCH 25, 2025 THROUGH FRIDAY, MARCH 28, 2025

MOVE-IN / SET UP	DAILY SCHEDULE	DESIGNATED EXHIBIT HOURS
Tuesday: 10:00 am – 4:00 pm Wednesday: 7:30 am – 11:00 am	Wednesday: 12:00 pm – 4:00 pm Exhibit Hall Grand Opening 12:00 pm Thursday: 9:00 am – 5:30 pm Friday: 9:00 am – 4:30 pm	Wednesday: 6:00 pm – 7:30 pm Thursday: 12:00 pm – 1:30 pm Friday: 12:00 pm – 1:30 pm Saturday: Exhibit Hall Closed

EXHIBITOR/CAREER FAIR BREAK-DOWN INFORMATION CAN BE FOUND AT CABE2025.ORG

NIGHT AT THE EXHIBITS

WEDNESDAY • March 26, 2025 • 6:00 PM to 7:30 PM

Opportunity for your company to offer Special Promotions

Go to CABE2025.ORG for additional advertisement and registration information

Take advantage of advertising in both the **Conference Program** and the annual edition of the **Multilingual Educator** magazine. To review our advertising information/submission specification, go online to **CABE2025.ORG**

ADVERTISING IS ACCEPTED FOR THE OFFICIAL CABE 2025 CONFERENCE PROGRAM AND THE MULTILINGUAL EDUCATOR MAGAZINE AS FOLLOWS:

MULTILINGUAL EDUCATOR

DEADLINE for ad PDF file:

October 1, 2024*

Artwork: 300 dpi Press Quality PDF

The Multilingual Educator (CABE's annual magazine) is distributed statewide to all CABE members, partner organizations, and is also given to all conference attendees. The publication is in full color with article topics such as biliteracy, dual language immersion, multiculturalism, parent engagement, and more.

- Full-page Black & White Ad: \$825 / Color Ad: \$950
8.5" w x 11" h Live area: 7" w x 10" h
- Half-page Black & White Ad: \$600 / Color Ad: \$750
7.25" w x 4.625" h

* Advertisements submitted after October 1, 2024 will be accepted only from Sponsors who get an ad as a benefit of their sponsorship level and will be included exclusively at the back of the online version.

CONFERENCE PROGRAM

DEADLINE for ad PDF file:

January 10, 2025

Artwork: 300 dpi Press Quality PDF

The conference program is distributed to thousands of conference attendees (4,000 plus) to plan their personal conference schedule. This is your opportunity to advertise and attract attendees to any new products and to your exhibit booth.

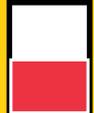
- Full-page Black & White Ad: \$825
8.5" w x 11" h Live area: 7" w x 10" h
- Half-page Black & White Ad: \$600
7.25" w x 4.625" h
- Quarter-page Black & White Ad: \$400
3.5" w x 4.625" h

PAGE TRIM SIZE:

Full-page Ad
8.5" w x 11" h



Half-page Ad
7.25" w x 4.625" h



1/4-page Ad
3.5" w x 4.625" h



CABE RESERVES THE RIGHT TO ACCEPT SPONSOR/EXHIBITOR/CAREER FAIR/ADVERTISER APPLICATIONS ONLY FROM THOSE ORGANIZATIONS WHOSE GOALS ARE CONSISTENT WITH THOSE OF CABE.

(Visit GOCABE.ORG to see our vision and mission statement.)

COMMERCIAL WORKSHOPS

Sponsors have the opportunity to present up to two workshops (depending on the level of sponsorship). Other commercial presentations will be reviewed following the same guidelines as other workshop submissions. Please note that all commercial presentations from non-sponsors will be assessed a **\$250 presentation fee** per workshop.

COMMERCIAL WORKSHOP PRESENTATIONS

DEADLINE: OCTOBER 28, 2024

For Commercial Workshop Presenter Proposal, go online to:
<https://fs3.formsite.com/cabeforms/COMM2025/index>

Register today or get more information at

CABE2025.ORG

or email CABE at exhibitors@gocabe.org

(626) 814-4441

(626) 814-4640



California Association
for Bilingual Education
20888 Amar Road
Walnut, CA 91789

50TH ANNUAL CONFERENCE

CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATION



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MARCH 26-29, 2025 • LONG BEACH CONVENTION CENTER • LONG BEACH, CA

SPONSORS • EXHIBITORS • CAREER FAIR

Non-Profit Org.
U.S. Postage
PAID
Covina, CA
Permit No. 369

If the addressee is unknown, please forward to an interested or potential participant

POST OFFICE: IF UNDELIVERABLE, DO NOT RETURN

Dates to Remember!

CABE 2025 Key Dates & Deadlines



<input checked="" type="checkbox"/> DATE	DESCRIPTION
<input type="checkbox"/> October 1, 2024	Deadline to Submit Multilingual Educator Advertisement PDF File
<input type="checkbox"/> October 28, 2024	Deadline for Complimentary Lead Capture Software
<input type="checkbox"/> October 28, 2024	Deadline for Commercial Workshops Presentations
<input type="checkbox"/> December 16, 2024	Deadline for Early Bird Pricing
<input type="checkbox"/> January 10, 2025	Guaranteed Exhibitor Listing in Conference Program
<input type="checkbox"/> January 10, 2025	Conference Program Advertisement PDF File Due
<input type="checkbox"/> January 2025	Exhibitor Service Kit Emailed from our Convention Services Company
<input type="checkbox"/> February 24 - March 3, 2025	Deadline for Hotel Conference Rates (check CABE website)
<input type="checkbox"/> February 28, 2025	Attendee Mailing List Sent Out
<input type="checkbox"/> March 25, 2025	Move-In Day #1 - 10:00 am to 4:00 pm
<input type="checkbox"/> March 26, 2025	Move-In Day #2 - 7:30 am to 11:00 am
<input type="checkbox"/> March 26, 2025	CABE 2025 Kick Off and Exhibit Hall Grand Opening at 12:00 pm
<input type="checkbox"/> March 28, 2025	Move-Out/Break-Down Begins at the Official Closing Time of 4:30 pm

Move-Out / Break-Down Friday

Exhibitor break-down begins Friday, March 28, 2025 at the official close of the Exhibit Hall at 4:30 pm. Please note that any exhibitor dismantling or leaving early will be **charged an exit penalty** of 25% of their original fee/contract. There will be **NO EXCEPTIONS** made to this policy and it will be strictly enforced. Read our Exhibitor/Career Fair Rules and Regulation instructions carefully at CABE2025.ORG

CABE invites you to Sponsor and Exhibit at CABE 2025
For more information, visit CABE2025.ORG and follow us for the latest news!

