



Saturday, March 29, 2025 • Long Beach Convention Center

HIGH SCHOOL & MIDDLE SCHOOL MARIACHI FESTIVAL-COMPETITION

“Uniting Schools through Music!”

**Entry Fee:
\$150 per group**

CABE is taking the lead in California as bilingual music educators to create a presence for Mariachi as part of the state’s culture. We live in a Latino/a majority culture, but our culture is not yet seen as an asset, nor is it celebrated for its richness and beauty.

By celebrating Mariachi in a manner that promotes excellence and mastery, CABE is creating a platform that preserves its rich culture, art, and tradition of Mariachi through supporting and expanding Mariachi education in our schools.

Participation in youth Mariachi, gives students a sense of significance, belonging, and pride and includes them in the legacy of the Mariachi they are joining. The positive culture created by a quality youth Mariachi promotes the tenets of social-emotional learning and instills transferable, marketable skills. It increases musical prowess, bilingualism, and retention in schools.

Mariachi brings families together as it is rooted deep into the rich cross-cultural (Spanish — French — Italian — African — Moorish — Indigenous) traditions which celebrate major life events, such as baptisms, weddings, and end-of-life celebrations.

Mariachi is intergenerational, increases family bonds, and promotes parent participation in schools. The CABE Mariachi Festival-Competition promotes the preservation of the art and culture of the Mexican Mariachi heritage.



Middle School: **1st Prize: \$2,000 • 2nd Prize: \$1,000 • 3rd Prize: \$500**
 High School: **1st Prize: \$2,000 • 2nd Prize: \$1,000 • 3rd Prize: \$500**

Contest Rules

To enter the contest, groups must submit a 3-5 minute video performing a mariachi song in Spanish. Six finalists will be invited to perform live at the CABE 2025 Annual Conference on Saturday, March 29, 2025 at the Long Beach Convention Center.

During the live performance, a panel of mariachi expert judges will select the winners of the 1st-, 2nd-, and 3rd-place prizes based on the following criteria:

- 1. Voice (50%)**
- 2. Expression (30%)**
- 3. Showmanship (20%)**

Application Deadline: January 10, 2025

For more information and registration, visit our website
www.cabe2025.org/2025mariachi