

CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATION

# CABE 2019

*Imagine, Inspire, Ignite – Multilingualism for All*

**SPONSORS - EXHIBITORS - CAREER FAIR**

**MARCH 20-23, 2019 • LONG BEACH CONVENTION CENTER**

*Invitation  
to Sponsor  
and Exhibit*

FOR MORE INFORMATION VISIT [WWW.CABE2019.ORG](http://WWW.CABE2019.ORG)  
REMEMBER TO STAY CONNECTED WITH CABE



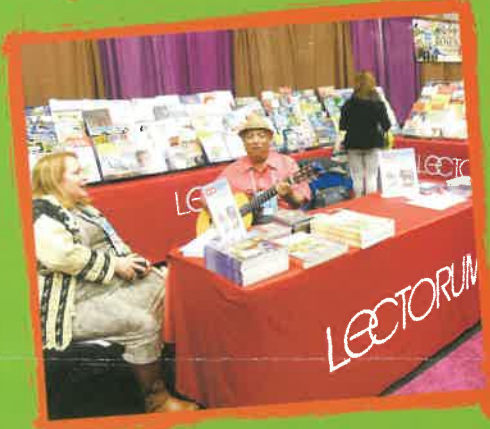


# CABE 2019

Imagine, Inspire, Ignite --- Multilingualism for All

MARCH 20-23, 2019  
LONG BEACH, CALIFORNIA

- DEDICATED VIEWING TIMES
- PRIME SPONSOR LOCATIONS
- GIVEAWAYS & RAFFLES
- LEAD RETRIEVAL OFFER
- 5000 PLUS ATTENDEES



THE LEADING CONFERENCE FOR EDUCATORS AND PARENTS OF ENGLISH LEARNERS AND BILITERACY STUDENTS (PRE-K TO UNIVERSITY)

OPPORTUNITIES FOR YOUR ORGANIZATION TO REACH OVER 5,000  
TEACHER, ADMINISTRATOR, AND PARENT CONFERENCE ATTENDEES

- \* **Market** your multilingual, World Language, English Language Development and professional development products, programs, materials and services that are aligned to the Common Core/ELD Standards, The California English Learner Roadmap and the Global California 2030;
- \* **Reach** a large audience of over 5,000 teachers, administrators, parent leaders and and community members;
- \* **Take** advantage of Exhibit Hall hours that encourage participants to visit exhibits and dedicated time for visiting the exhibit hall;
- \* **Advertise** your organization to promote an author's book signing or showcase a new product, service or publication;
- \* **Conduct** drawings to attract attendees;
- \* **Obtain** instant product user feedback and identify market trends and product-development needs in the multilingual education market; and
- \* **Recruit** bilingual and multicultural staff and potential consultants.

Go to [www.CABE2019.org](http://www.CABE2019.org)  
to Register as a CABE 2019 Sponsor/Exhibitor today!



# SPONSORSHIPS

JOIN THE CABE FAMILY AND PLAY A  
KEY ROLE IN THE CONFERENCE



CABE OFFERS SPONSORSHIP OPPORTUNITIES AT MANY LEVELS WITH VALUE-FILLED PACKAGES

## DIAMOND - \$40,000\*

- Eight exhibit booths and 16 exhibit hall passes
- Sponsorship for the Seal of Excellence Award Banquet which includes one reserved table of 10 (names must be provided by deadline date)
- Company logo on badge
- Opportunity to receive a table for 10 at the awards luncheon
- One full page color advertisement in Conference Program & Multilingual Educator
- Two promotional items or inserts in conference tote bags
- Opportunity to conduct two commercial workshop presentations
- Recognition/speaking at conference event
- CABE Facebook advertisement pre and during conference
- Electronic banner on website and at conference promoting your company/organization
- Two complimentary lead retrievals
- Opportunity to have logo on charging stations
- Logo on mobile app

## CORPORATE - \$25,000\*

- Five exhibit booths and 10 exhibit hall passes
- Opportunity to receive five tickets to the Seal of Excellence Banquet
- Recognition in Conference Program and event
- Tote bag sponsorship and company name on conference tote bags
- One full page black and white advertisement in Conference Program or Multilingual Educator
- One promotional item or insert in conference tote bags
- Opportunity to conduct two commercial workshop presentations
- Electronic banner on website and at conference promoting your company/organization
- Two complimentary lead retrievals
- Opportunity to have logo on charging stations
- Logo on mobile app

## PLATINUM - \$15,000\*

- Four exhibit hall booths and 8 exhibit hall passes
- Opportunity to receive five tickets to the Seal of Excellence Banquet
- Recognition in Conference Program and event
- One full page black and white advertisement in Conference Program or Multilingual Educator
- One promotional item or insert in conference tote bags
- Opportunity to conduct two commercial workshop presentations
- Logo on name badge lanyard
- Electronic banner on website and at conference promoting your company/organization
- Two complimentary lead retrievals
- Logo on mobile app

\*Customized Sponsorship Packages Available -  
Contact CABE Headquarters at 626-814-4441!

## GOLD - \$10,000

- Three exhibit hall booths and 6 exhibit hall passes
- Sponsor board meeting
- Opportunity to receive five tickets for the Seal of Excellence Banquet
- Recognition in Conference Program and event
- One half-page black and white advertisement in Conference Program
- One promotional item or insert in conference tote bags
- Opportunity to conduct one commercial workshop presentation
- Electronic banner on website and at conference promoting your company/organization
- One complimentary lead retrieval
- Logo on mobile app

## SILVER - \$5,000

- Two exhibit booths and 4 exhibit hall passes
- Recognition in Conference Program and event
- One-quarter page black and white advertisement in Conference Program
- One promotional item or insert in conference tote bags
- One complimentary lead retrieval

## BRONZE - \$2,500

- One exhibit booth and 2 exhibit hall passes
- Recognition in Conference Program
- One complimentary lead retrieval

**Sponsors are recognized for their contributions in the  
conference program and in person at the Seal of Excellence  
Awards Banquet on March 22, 2019.**

*(unless alternate event is requested and available)*

**EXHIBITING AT: LONG BEACH CONVENTION CENTER**  
**300 E. Ocean Blvd., Long Beach, CA 90802**



# EXHIBITORS

FOR ACCOMMODATIONS  
VISIT [CABE2019.ORG](http://CABE2019.ORG)

SPACE IS LIMITED - FOR THE BEST LOCATION MAKE YOUR RESERVATIONS WITH FULL PAYMENT EARLY

## EXHIBIT & CAREER FAIR BOOTH FEES INCLUDE THE FOLLOWING BENEFITS AND SERVICES:

- **First 300 lbs of material handling (in/out) is complimentary.**
- 10' x 10' exhibit space per booth
- One 6' draped table
- Two (2) chairs
- Side rails and backdrop
- Standard ID sign with organization name
- Opportunity to select booth space
- Hall security during closed hours
- Two complimentary exhibit hall only passes

Register by  
October 26, 2018  
Receive complimentary  
lead retrieval unit

Early Bird  
December 14, 2018  
After  
December 14, 2018

### COMMERCIAL EXHIBITOR

\$950

\$1100

### SMALL BUSINESS EXHIBITOR

\$750

\$900

### NON-PROFIT EXHIBITOR

\$550

\$700

### CAREER FAIR EMPLOYER

\$550

\$700

**If you are selling merchandise at CABE 2019 a seller's permit is required. Please see links below:**

1. Link to register for a seller's permit- <https://tinyurl.com/sell19>
2. Link to verify seller's permit- <https://tinyurl.com/verify19>

- Full payment must accompany all applications. Application and payment must be received by **December 14, 2018**, in order to be listed in the Conference Program.
- Upon receipt of your signed contract and full payment, your booth confirmation will be emailed to you and an Exhibitor Service Kit will be emailed from our Convention Services Company beginning in January, 2019.
- Additional furniture, carpeting and signage are available at the Exhibitor's expense. Corner or end booths are available for an additional cost of \$100.

**EXHIBITOR/CAREER FAIR DISMANTLING INFORMATION CAN BE FOUND AT [CABE2019.ORG](http://CABE2019.ORG)**

### DESIGNATED EXHIBIT HOURS

Wednesday: 6:00 PM – 7:30 PM  
Thursday: 12:00 PM – 1:30 PM  
Friday: 12:00 PM – 1:30 PM

### DAILY SCHEDULE

Wednesday: 12:00 PM – 4:00 PM  
*Exhibit Hall Grand Opening 12:00 PM*  
Thursday: 9:00 AM – 5:30 PM  
Friday: 9:00 AM – 4:30 PM

### MOVE-IN / SET UP

Tuesday, March 19  
10:00 AM to 4:00 PM  
Wednesday, March 20, 2019  
7:30 AM to 11:00 AM

**NEW OPTION!**

### MOVE-OUT / TEAR-DOWN FRIDAY

**NEW OPTION #1: 2:00 PM Dismantling OR OPTION #2: 4:30 PM Dismantling**

Exhibit tear-down begins on Friday with a pre-registered option of 2:00 PM or 4:30 PM. Please note that any exhibitors leaving earlier than their pre-registered option choice (2:00 PM or 4:30 PM) will be charged an early exit penalty of 25% of their original fee. There will be NO EXCEPTIONS made to this policy and it will be strictly enforced. Please read our Exhibitor/Career Fair instructions, rules, and regulations carefully at [CABE2019.org](http://CABE2019.org).

## NIGHT AT THE EXHIBITS

**WEDNESDAY • 6:00 PM to 7:30 PM**

Submit your company's special promotion online





Take advantage of advertising in both the Conference Program and the Annual Edition of the Multilingual Educator Magazine. To review our advertising information/submission/specification, go online to [www.CABE2019.org](http://www.CABE2019.org)

### ADVERTISING IS ACCEPTED FOR THE OFFICIAL CABE 2019 CONFERENCE PROGRAM AND MULTILINGUAL EDUCATOR MAGAZINE AS FOLLOWS:

#### CONFERENCE PROGRAM

**DEADLINE for ad PDF file: December 19, 2018**

**Artwork: 300 dpi Press Quality PDF**

The conference program is distributed to thousands of conference attendees (5,000 plus) to plan their personal conference schedule. This is your opportunity to advertise and attract attendees to any new products and to your exhibit booth.

- **Full-page Black & White Ad:** \$825  
8.5"w x 11"h Live area: 7"w x 10"h
- **Half-page Black & White Ad:** \$600  
7.25"w x 4.625"h
- **1/4-page Black & White Ad:** \$400  
3.5"w x 4.625"h



#### MULTILINGUAL EDUCATOR

**DEADLINE for ad PDF file: October 17, 2018**

**Artwork: 300 dpi Press Quality PDF**

The Multilingual Educator (CABE's magazine) is distributed statewide to all CABE members, partner organizations and is also given to all conference attendees. The publication is in full color with article topics such as biliteracy, dual immersion, multiculturalism, parent engagement and more.

- **Full-page Black & White Ad:** \$825 / **Color Ad:** \$950  
8.5"w x 11"h Live area: 7"w x 10"h
- **Half-page Black & White Ad:** \$600 / **Color Ad:** \$750  
7.25"w x 4.625"h
- **1/4-page Black & White Ad:** \$400 / **Color Ad:** \$550  
3.5"w x 4.625"h

Please email your advertisement press PDF by the deadline to: [ruth@gocabe.org](mailto:ruth@gocabe.org)

CABE RESERVES THE RIGHT TO ACCEPT SPONSOR/EXHIBITOR/CAREER FAIR/ ADVERTISER APPLICATIONS ONLY FROM THOSE ORGANIZATIONS WHOSE GOALS ARE CONSISTENT WITH THOSE OF CABE.

**GO TO [WWW.CABE2019.ORG](http://WWW.CABE2019.ORG)  
FOR ADDITIONAL ADVERTISEMENT AND REGISTRATION INFORMATION**

### COMMERCIAL WORKSHOPS

Sponsors have the opportunity to present up to two workshops (depending on the level of sponsorship). Other commercial presentations will be reviewed following the same guidelines as other workshop submittals. Please note that all commercial presentations from non-sponsors will be assessed a \$250 presentation fee/per workshop.

**COMMERCIAL WORKSHOP PRESENTATIONS DEADLINE: October 26, 2018**

For Commercial Workshop Presenter Proposal Go Online to:  
<https://fs3.formsite.com/cabeforms/CABE2019CommCFP/index.html>



California Association for Bilingual Education  
20888 Amar Road  
Walnut, CA 91789

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Covina, CA  
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Artwork by Sandra Silberweig

# CABE★2019

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## INVITATION TO SPONSOR & EXHIBIT

**MARCH 20-23, 2019 • LONG BEACH CONVENTION CENTER**

If the addressee is unknown please forward to an interested or potential participant

POST OFFICE IF UNDELIVERABLE DO NOT RETURN

## CABE 2019 KEY DATES & DEADLINES

<input checked="" type="checkbox"/> DATE	DESCRIPTION
<input type="checkbox"/> October 17, 2018	Multilingual Educator Advertisement PDF File Due
<input type="checkbox"/> October 26, 2018	Deadline for Complimentary Lead Retrieval
<input type="checkbox"/> October 26, 2018	Deadline Commercial Workshops Presentations
<input type="checkbox"/> December 14, 2018	Deadline for Early Bird Pricing
<input type="checkbox"/> December 14, 2018	Guaranteed Listing in Conference Program
<input type="checkbox"/> December 19, 2018	Conference Program Advertisement PDF File Due
<input type="checkbox"/> January 2019	Exhibitor Service Kit Emailed from our Convention Services Company
<input type="checkbox"/> February 20, 2019	Deadline for Hotel Conference Rates
<input type="checkbox"/> March 19, 2019	Move-In Day #1 - 10:00 AM to 4:00 PM
<input type="checkbox"/> March 20, 2019	Move-In Day #2 - 7:30 AM to 11:00 AM
<input type="checkbox"/> March 20, 2019	Conference Grand Opening at 12:00 PM
<input type="checkbox"/> March 22, 2019	Move-Out / Tear Down Begins at Pre-registered Time of 2:00 PM or 4:30 PM

FOR MORE INFORMATION VISIT [WWW.CABE2019.ORG](http://WWW.CABE2019.ORG)  
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