

CABE 2016



CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATION

CABE 2016: Bridging Multiple Worlds for Local & Global Success

Invitation to Exhibit/Sponsor

SPONSORS

EXHIBITORS

CAREER FAIR

MARCH 23-26, 2016

Hilton San Francisco - Union Square

333 O'Farrell Street, San Francisco, California 94102



See you in San Francisco

www.bilingualeducation.org

REMEMBER TO STAY CONNECTED WITH CABE



CABE 2016



CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATION

CABE 2016: Bridging Multiple Worlds for Local & Global Success



THE LEADING CONFERENCE FOR EDUCATORS AND PARENTS OF ENGLISH LEARNERS

CABE PROVIDES THE OPPORTUNITY FOR YOUR ORGANIZATION TO:

- ★ **Market** your bilingual, ELD/ESL, foreign language, English Language Development and professional development products, programs, materials and services that are aligned to the Common Core and new ELD Standards;
- ★ **Reach** a large audience of up to 5,000 participants;
- ★ **Take** Advantage of Exhibit Hall hours that encourage participants to visit exhibits and dedicated time for visiting the exhibit hall;
- ★ **Advertise** your organization to promote an author's book signing or showcase a new product, service or publication;
- ★ **Conduct** drawings to attract attendees;
- ★ **Obtain** instant product user feedback and identify market trends and product-development needs in the multilingual education market; and
- ★ **Recruit** bilingual and multicultural staff and potential consultants.

GO TO WWW.CABE2016.ORG
TO REGISTER-AS A CABE 2016 SPONSOR/EXHIBITOR TODAY!

CABE



2016

Sponsorship

CABE 2016: Bridging Multiple Worlds for Local & Global Success

CABE OFFERS SPONSORSHIP OPPORTUNITIES AT MANY LEVELS WITH VALUE-FILLED PACKAGES. JOIN THE CABE FAMILY AND PLAY A KEY ROLE IN THE CONFERENCE.

DIAMOND - \$40,000

- Eight exhibit booths and 16 exhibit hall passes
- Sponsorship for the Seal of Excellence Award Banquet which includes one reserved table
- Company logo on badge
- Table for ten at awards luncheon
- One full page color advertisement in conference program & Multilingual Educator
- Two promotional items or inserts in conference tote bags
- Opportunity to conduct two commercial workshop presentations
- Recognition/speaking at conference event
- CABE Facebook advertisement pre and during conference
- Electronic banner on website and at conference promoting your company/organization
- Complimentary lead retrieval
- Opportunity to have logo on charging stations
- Logo on mobile app

CORPORATE - \$25,000

- Five exhibit booths and 10 exhibit hall passes
- Five tickets for Seal of Excellence Banquet
- Recognition in conference program and event
- Tote bag sponsorship and company name on conference tote bags
- One full page black and white advertisement in conference program or Multilingual Educator
- One promotional item or insert in conference tote bags
- Opportunity to conduct two commercial workshop presentations
- Electronic banner on website and at conference promoting your company/organization
- Complimentary lead retrieval
- Opportunity to have logo on charging stations
- Logo on mobile app

PLATINUM - \$15,000

- Four exhibit hall booths and eight exhibit hall passes
- Five tickets for Seal of Excellence Banquet
- Recognition in conference program and event
- One full page black and white advertisement in conference program or Multilingual Educator
- One promotional item or insert in conference tote bags
- Opportunity to conduct one commercial workshop presentation
- Logo on name badge lanyard
- Electronic banner on website and at conference promoting your company/organization
- Complimentary lead retrieval
- Logo on mobile app

GOLD - \$10,000

- Three exhibit hall booths and 6 exhibit hall passes
- Sponsor board meeting
- Five tickets for Seal of Excellence Banquet
- Recognition in conference program and event
- One half-page black and white advertisement in conference program
- One promotional item or insert in conference tote bags
- Opportunity to conduct one commercial workshop presentation
- Electronic banner on website and at conference promoting your company/organization
- Complimentary lead retrieval
- Logo on mobile app

SILVER - \$5,000

- Two exhibit booths and four exhibit hall passes
- Recognition in conference program and event
- One-quarter page black and white advertisement in conference program
- One promotional item or insert in conference tote bags
- Complimentary lead retrieval

BRONZE - \$2,500

- One exhibit booth and two exhibit hall passes
- Recognition in conference program
- Complimentary lead retrieval

**EXHIBITOR REGISTRATION DEADLINE
THURSDAY, DECEMBER 17, 2015**

**GO TO WWW.CABE2016.ORG
TO REGISTER-AS A CABE 2016 SPONSOR/EXHIBITOR TODAY!**

CABE 2016 Exhibitors

CABE 2016: Bridging Multiple Worlds for Local & Global Success

Additional furniture, carpeting and signage are available at the Exhibitor's expense. Corner or end booths are available for an additional cost of \$100. Upon receipt of your signed contract and full payment, an exhibitor service kit will be emailed (CD sent upon request) by our convention service company beginning in January 2016.

EXHIBIT & CAREER FAIR BOOTH FEES INCLUDE THE FOLLOWING BENEFITS AND SERVICES:

- 10' x 10' exhibit space per booth
- One 6' draped table
- Two (2) chairs
- Side rails and backdrop
- Standard ID sign with organization name
- Hall security during closed hours
- Two complimentary exhibit hall only passes

- **Opportunity to select booth space**
- **Material Handling up to 300lbs in/out**

NEW!



Register by
Oct. 29, 2015
Receive complimentary
lead retrieval unit

COMMERCIAL EXHIBITOR

\$900

\$1050

SMALL BUSINESS EXHIBITOR

\$700

\$850

NON-PROFIT EXHIBITOR

\$500

\$650

CAREER FAIR EMPLOYER

\$500

\$650

NIGHT AT THE EXHIBITS MARCH 23, 2016 6:00 PM TO 7:30 PM

Sign up for your company's special
promotion on the Registration Form



Exhibit Hours

DESIGNATED EXHIBIT TIMES:

Wednesday, March 23rd 6:00 PM – 7:30 PM
Thursday, March 24th & Friday, March 25th 12:00 PM – 1:30 PM

DAILY SCHEDULE

WEDNESDAY, March 23, 2016

12:00 PM to 4:00 PM

Exhibit Hall Grand Opening 12:00 PM

THURSDAY, March 24, 2016

9:00 AM to 5:30 PM

FRIDAY, March 25, 2016

9:00 AM to 5:30 PM

MOVE-IN DAYS

- Tuesday, March 22, 2016
10:00 AM to 4:00 PM
- Wednesday, March 23, 2016
7:30 AM to 11:00 AM

MOVE-OUT DAY - FRIDAY, MARCH 25, 2016

Move out will be on March 25, 2016 after 5:30 PM - Please note that any exhibitors leaving early will be charged an early exit penalty (**25%** of original fee, please see instructions, rules and regulations). There will be **NO** exceptions made to this policy and it will be strictly enforced.

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CABE



2016

Advertising

CABE 2016: Bridging Multiple Worlds for Local & Global Success

Take advantage of a 20% discount by advertising in both the Conference Program and the Annual Edition of the Multilingual Educator Magazine. To review the Advertising Contract Form and Specifications, go online to www.cabe2016.org

CABE RESERVES THE RIGHT TO ACCEPT SPONSOR/EXHIBITOR/CAREER FAIR/ ADVERTISER APPLICATIONS ONLY FROM THOSE ORGANIZATIONS WHOSE GOALS ARE CONSISTENT WITH THOSE OF CABE

CONFERENCE PROGRAM

The conference program is distributed to thousands of conference attendees (5,000) to plan their personal conference schedule. This is your opportunity to advertise and attract attendees to any new products and to your exhibit booth. The deadline for camera ready copy/art is **Friday, January 29, 2016**.

MULTILINGUAL EDUCATOR

The Multilingual Educator (CABE's magazine) is distributed statewide to all CABE members, partner organizations and is also given to all conference attendees. The deadline for camera ready copy/art is **Thursday, October 22, 2015**.

ADVERTISING IS ACCEPTED FOR THE OFFICIAL CABE 2016 CONFERENCE PROGRAM AND MULTILINGUAL EDUCATOR MAGAZINE AS FOLLOWS:

CONFERENCE PROGRAM

- Full-page Black & White Ad: \$825
- Half-page Black & White Ad: \$600
- 1/4-page Black & White Ad: \$400

MULTILINGUAL EDUCATOR

- Full-page Black & White Ad: \$825 / Color Ad: \$950
- Half-page Black & White Ad: \$600 / Color Ad: \$750
- 1/3-page Black & White Ad: \$450 / Color Ad: \$650
- 1/4-page Black & White Ad: \$400 / Color Ad: \$550

Go to www.cabe2016.org

FOR ADDITIONAL ADVERTISEMENT AND REGISTRATION INFORMATION

Commercial Workshops

Sponsors have the opportunity to present up to two workshops (depending on the level of sponsorship). Other commercial presentations will be reviewed following the same guidelines as other workshop submittals. Please note that all commercial presentations from non-sponsors will be assessed a \$125 presentation fee.

COMMERCIAL WORKSHOP PRESENTATIONS DEADLINE:

OCTOBER 29, 2015

For Commercial Workshop Presenter Proposal Form Visit:

<https://fs3.formsite.com/cabeforms/CABE2016CommCFP/index.html>

or call (626) 814-4441 for a printed copy.



California Association for Bilingual Education
16033 E. San Bernardino Road
Covina, CA 91722-3900

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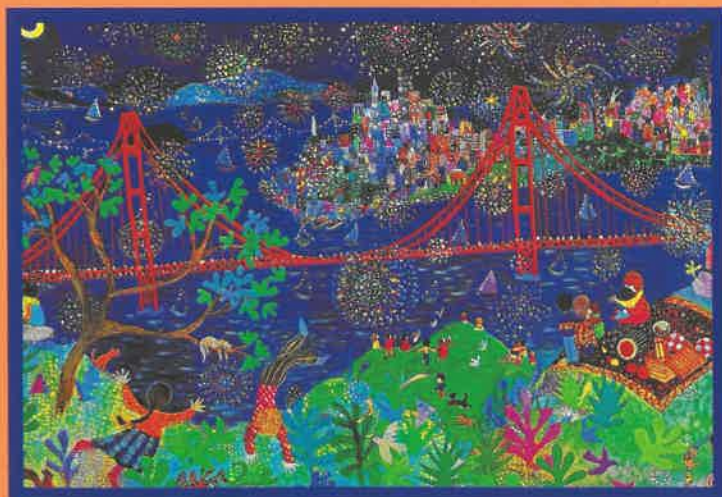


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KEY INFORMATION

- Full payment must accompany all applications. Application and payment must be received by **December 17, 2015**, in order to be listed in the conference program as a sponsor, exhibitor, or career fair recruiter. The advertisement submission form is also due on **Thursday, December 17, 2015** along with the camera ready copy/art.
- Space is limited. Opportunity for booth selection will be based on first returned with full payment basis.
- Booth(s) confirmation will be mailed upon receipt of your payment. Upon receipt of your signed contract and full payment, an Exhibitor Service Kit will be email or mailed by request from Freeman, our Convention Services Company. For the best booth location, make your reservations for space early.
- When sponsor application form is received at CABE Headquarters, all sponsors will receive an additional information packet to complete the registration process. Sponsors are recognized for their contributions in the conference program and in person at the Seal of Excellence Awards Banquet on **Friday, March 25, 2016** (unless alternate event is requested and available).

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DON'T MISS OUT! REGISTER TODAY!

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