

Exhibitor/Career Fair Registration Materials

ND

ANNUAL CONFERENCE

CABE 2007
Long Beach Convention Center
Long Beach, California
March 14-17, 2007

Sponsors
Exhibitors
Career Fair
Commerical Presentations





CABE 2007 "Educating Every Student: Investing in Tomorrow, Today"

Join us for our 32nd Annual Conference in Long Beach, California.

CABE 2007, scheduled for March 14-17, 2007 at the Long Beach Convention Center, continues CABE's rich legacy of ensuring equitable and quality instructional programs for English Learners. CABE, as the premier source of professional development, has a long history of serving educators, parents and the wider community who provide services to our second language learners.

Exhibitors at CABE 2007 provide a valuable service to these educators and others interested in the education of students from diverse cultural, racial and language backgrounds. The information provided in this brochure outlines the many opportunities available to showcase your company and/or organization. Don't miss this valuable opportunity to reach over 8,000 individuals and to display and sell your latest instructional materials and other services. We have included all of the forms you will need to sign-up as a sponsor, exhibitor, or career fair recruiter, or to present a commercial presentation. Information about exhibiting can also be found on our website www.bilingualeducation.org. We will be working with our convention services for all your exhibit needs. Once you send in your registration to sponsor/exhibit at the conference, you will receive a full information packet letting you know of the many services provided to our exhibitors.

If you have any questions or need any assistance, do not hesitate to call Delma Chwilinski at CABE Headquarters (626) 814-4441 ext. 104. We are here to serve you and provide any information and service you may need.

Remember to mark your calendars for March 14-17, 2007. We hope to see you in Long Beach.

Sincerely,

María S. Quezada, Ph.D.

CABE Executive Director

María 5 Quezada

A SPECIAL THANKS TO OUR SPONSORS OVER THE YEARS

ACSA **Apple Computers Bank of America** CSEA CSU.Chancellor's Office CSG Inc. CTA CTAP CTB/McGraw-Hill Del Sol **Embassy of Spain** Farmers Insurance **Garvey SD** Grupo Editorial Norma Hampton-Brown Harcourt Brace

Houghton Mifflin Instituto de los Mexicanos en el Exterior/SRE **Los Andes Los Angeles Times** McGraw-Hill School Division Montebello USD Rigby Steck-Vaughn Riverside Publishing Co. Santa Ana USD Santillana SBC Scholastic Scott Foresman **Sun Microsystems** The Wright Group VALIC

Washington Mutual

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AN INTRODUCTION TO THE CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATION

The California Association for Bilingual Education (CABE) is a statewide organization established in 1976 to promote quality bilingual and other educational programs for students learning English and maintaining their home language and native English proficient students wanting to learn a second language. CABE believes having high levels of literacy in English and in at least one other language is a worthwhile goal for our society. CABE also advocates for the educational rights of children and parents who come to our schools speaking non-English languages and are in the process of learning English.

We strongly believe that every child and their family bring cultural and linguistic resources to our schools. They can use these strengths to learn English and achieve academically in school. We work closely with state and local policymakers to inform them of current research and effective instructional practices for English Learners.

This can only be accomplished, however, when every child has the opportunity to learn in quality educational programs that promote second language acquisition—English and other non-English languages—and truly promote respect for the diverse children and people of California. One of CABE's major functions is the delivery of quality professional development through the annual conference (with over 8,000 participants); five regional conferences (with 500 to 800 participants per conference); a Biliteracy and English Language Development Conference (with over 500 attendees); and a Two-Way Bilingual Immersion Summer Conference (with over 1,200 participants).



CABE's vision is "Biliteracy and Educational Equity for All." This vision is based on the premise that students in the 21st century, in order to succeed and be powerful forces in our communities, have to be:

- · Multilingual;
- Knowledgeable of the diversity in our society and recognize/respect the differing perspectives of our multicultural global society;
- Information and technologically literate: and
- Civically oriented and active advocates for their communities.



WELCOME TO CABE 2007

CABE 2007 provides the opportunity for your organization to:

- Demonstrate your commitment to educational excellence and equity for all;
- Market your bilingual, ELD/ESL, foreign language, English Language Development and professional development products, programs, materials and services;
- Obtain instant product user feedback and identify market trends and product -- development needs in the multilingual education market; and
- Recruit bilingual and multicultural staff and potential consultants.

An Invitation to be a Sponsor, Exhibitor and/or Recruiter at CABE 2007

Becoming an Official CABE 2007 Sponsor

Join our powerful team and make CABE 2007 a memorable event for all. Take advantage of the opportunity for maximum exposure and promotion of your company or organization in a variety of conference events that bring thousands of educators together for the express purpose of learning to address the educational needs of English Learners. CABE's annual conference provides educators, parents, and others with a unique opportunity not only to increase their expertise but to review and purchase educational materials developed expressly for second language learners—whether they are English speakers in dual language programs or students speaking many other non-English languages in a variety of instructional settings. Additionally, participants at our conference also have the opportunity to learn about other services as well.

Long Beach Convention Center March 14 -17, 2007

Official Sponsorship Levels and Benefits

There are many opportunities to join us as official sponsors. Our sponsors bring additional resources to the conference to make it an outstanding professional development activity where educators come together to learn and share effective practices. The following describes the various levels of official sponsorship and the respective benefits and sponsorship opportunities available.

LEGACY LEVEL - \$50,000

Benefits

- Top Priority for sponsorship-recognition in conference program and event as official top level sponsor
- Individually tailored sponsorship of major conference event
- •Ten exhibit booths and 20 exhibit hall passes
- •Table for ten at Seal of Excellence Banquet
- One full page color advertisement in conference program and/or back cover of Multilingual Educator Magazine-conference issue
- Four inserts in conference tote-bags
- Opportunity to conduct four commercial workshop presentations
- Recognition at conference event

Sponsorship Opportunities for Legacy Level

- Registration Sponsor
 - * Provide tote-bags imprinted with sponsor's name and the CABE 2007 conference logo for all attendees
- •Seal of Excellence Banquet Sponsor
 - * Seal of Excellence program, awards and banners to the selected Seal of Excellence schools



CORPORATE LEVEL - \$25,000

Benefits

- Priority for sponsorship of CABE 2007 Special events
- Individually tailored sponsorship of major conference event
- Eight exhibit booths and 16 exhibit hall passes
- •Table for ten at Seal of Excellence Banquet
- One full page color advertisement in conference program or Multilingual Educator Magazine, conference issue
- •Two inserts in conference tote-bags
- Opportunity to conduct two commercial workshop presentations
- Recognition at conference event

Sponsorship Opportunities for Corporate Level

- Registration Sponsor
 - Provide convention neck wallets for all attendees imprinted with sponsor's name and CABE logo
- Cyber Café
 - Provide equipment, installation and technical support
- Conference Program



DIAMOND LEVEL - \$20,000

Benefits

- First Priority for Sponsorship of CABE 2007 special events
- Six exhibit booths and 12 exhibit hall passes
- Five tickets for Seal of Excellence Banquet
- •Recognition in Conference Program and event
- •One full page- black and white ad in Conference Program or Multilingual Educator, conference edition
- •Two inserts in conference tote-bags
- Opportunity to conduct two commercial workshop presentations

Sponsorship Opportunities for Diamond Level

- Cyber Café
 - *Provide equipment, technical support & other services
- Educator of the Year Luncheon
 - *Provide awards for outstanding CABE Educators of the Year
- Student & Parent Luncheon
 - *Provide awards & scholarships for parents and students



CABE 2007 CHECKLIST FOR SPONSORS—FIVE EASY STEPS

As you prepare for CABE 2007 in Long Beach, California please review the following and submit all information requested for your sponsorship.

1. Complete Sponsorship Registration form on page 8.
PLEASE INDICATE SPONSORSHIP LEVEL
Select sponsorship opportunity - rank in order of preference
• INDICATE LUNCHEON/BANQUET PREFERENCE FOR SPONSORSHIP RECOGNITION
• INCLUDE SPONSORSHIP PAYMENT
☐ 2. COMPLETE THE EXHIBITOR AND CAREER FAIR REGISTRATION FORM ON PAGE 16.
• Make sure to indicate you Seller's Permit Number
• Indicate any additional Exhibitor's badges and booths needed
• Include payment information
■ 3. Complete Advertisement information/submission instructions form
(SEE PAGE 13-14 IF APPROPRIATE) AND INCLUDE ADVERTISEMENT IN THE PROPER
FORMAT FOR CABE PUBLICATIONS.
 PLEASE REVIEW ALL DEADLINES FOR SUBMISSION FOR PROGRAM, REGISTRATION PACKET INSERTS,
ETC.
 Include company logo, if appropriate, and name of company as it should appear in the conference program
COM ENERGE PROGRAM
4. Complete Commercial Workshop Presenter Proposal Application Form
ON PAGES 9 THROUGH 12.
• Please adhere to the deadline of Friday, September 29, 2006 for submission to the
PROGRAM.
5. Become a CABE Institutional Member and receive additional savings benefits! (see page 18)
<u>calde</u>

CABE 2007 "EDUCATING EVERY STUDENT: INVESTING IN TOMORROW, TODAY" 32nd Annual Conference Long Beach Convention Center Long Beach, California March 14-17, 2007

For Office Use Only: Date Recvd:

	Long I	Beach, California IV	larch 14-17,2007		Batch #			
	Spo		Trans.#					
1.	Sponsorship Information							
	District/Company/Organization (as you would like it to appear in ID/conference program)							
	Name/Title (to appear in conference	program)						
	Nume, the to appear in conference	programy						
	Contact Person (name of person coo	ordinating exhibit)		E	mail			
	Mailing Address							
	City/State/Zip Code		Telephone No.	Fa	ax No.			
2.	Please select the event where you w			•				
3 /15	Educators of the Year Luncheon	☐ 3/16 Parent/Stu	udent Luncheon	☐ 3/16 Seal of Ex	cellence Banquet			
pages ir	Sponsorship Level (Please indicate be s and services your organization offer a this brochure and select the best op asorship opportunities according to t	rs to conference particip tion and opportunity fo	pants have the higher or your company/dist	st visibility. Please refer rict/organization.Rank	to the sponsorship lever order (1 being highest	vels .		
Legac	y Level – \$50,000		Gold Level – \$1	0,000				
2007 c	ration Sponsor-Tote bags imprinted with sp conference artwork f Excellence Sponsor	oonsor's name and CABE	CABE Board Rece Interpretation/Tra Keynote Speakers	anslation services				
Corpo	rate Level - \$25,000		Silver Level – \$5	5,000				
CABE Cyber	ration Sponsor – neck wallets imprinted witl logo Café-computer equipment, installation and rence Program		Parent Scholarshi Administrative Sy Personal Confere					
Diamo	ond Level – \$20,000		Bronze Level - :	\$2,500				
	Café tor of the Year Luncheon nt & Parent Luncheon		Featured Speakei Student Art Galle Workshop Room Student Entertair President's Tea	ry Signs				
Platin	um Level – \$15,000		Marble Level –	\$1,500				
Power Confe Paren	ration Sponsor – name badges imprinted w Point for all general sessions and meal even rence Banners t Hospitality Room ology Lab & Computer Ready Presenter Roo	ts	oFeatured Speake Exhibit Hall Deco Board Pre Confer	rations-Plaza				
4.	Agreement In order for your application to be pr that when we receive this sponsors Information for inserts for conference	hip application, a confir						
	Return this form Sponsors CAE	n with total payment po BE 2007 –16033 E. San B	ostmarked by Friday, ernardino Road, Cov	October 27, 2006 to: vina, CA 91722-3900				
Amoun Numbe		☐ Check ☐ P Expiration Date:	O USA	A ☐ Master© Signature:	Card 🔲 Am	nEx		

For CABE Conference Use Only						
Proposal #:	1st	2nd	Accepted: yes	no		
Date Received:	Received by:		Strand Facilitator:			

COMMERCIAL WORKSHOP PRESENTER PROPOSAL APPLICATION FORM

32nd Annual CABE Conference March 14-17, 2007 Long Beach Convention Center, Long Beach, California POSTMARKED DEADLINE DATE: Friday, September 29, 2006

CABE cordially invites you to submit a proposal to present at the CABE 2007 Conference. The Annual Conference is a major educational event for school and university personnel, parents and other individuals who work with all students and specifically English Language Learners and heritage language students. Over the years, CABE Conferences have gained a reputation for providing participants with quality, in-depth and innovative professional development. The goal for CABE 2007 is that, as bilingual educators, we draw from our rich resources and assume a major role in promoting and supporting educational excellence for all in California. We invite you to join us by submitting presentations that represent the most current practices for English Language Learners and other second language learners. *Please submit your proposal(s) on this form or by using the online form at www.bilingualeducation.org postmarked no later than Friday, September 29, 2006. Feel free to duplicate and share this invitation with others.*

Please type the information requested or print legibly and return to:

CABE 2007 Program Development 16033 E.San Bernardino Road

Covina, CA 91722-3900

CABE requests that all information for each presenter(s) be complete. In order to receive pertinent information about your proposal, please provide your home address. By providing this contact information, applicants are assured of receiving timely information about the selection of their proposals after the proposal is reviewed. We want to expedite the process of workshop selection so that registration to the conference can be completed in a timely manner. Please provide your email address in order for us to send you confirmation notices and other information about your presentation and the conference through our CABE 2007 presenter listserv. PLEASE NOTE: Only the 1st presenter will receive a one-day pass to the conference.

1st P i	RESENTER (A//	information abo	ut the workshop w	ill be sent to	this address.)	CABE Me	CABE Member: 🗆 yes 🗀 no		
Name:	(LAST)			(FIRST)_					
Title:	☐ Ph.D.	☐ Ed.D.	☐ Mr.	☐ Mrs.	☐ Ms.	Do not	list title in program		
Distric	t/Organizatio	on/Agency:							
City, St	ate, Zip:								
Home	Phone:			FAX:_					
Type c	of Agency: 🔾 :	School 🖵 Di	strict 🗖 County	y 🗆 CSU	□UC □Ot	her University	Other Agency		
Work F	Phone:			FAX:_					
E-mail									
2 _{ND} P	RESENTER					CABE M	ember:□yes □no		
Name:	:(LAST)			(FIRST)_					
		☐ Ed.D.			☐ Ms.	🖵 Do no	t list title in program		
Distric	t/Organization	on/Agency:							
Home	Address:								
Home	Phone:			FAX:_					
Туре	of Agency: 🗖	School 📮 Di	strict 🚨 Count	y 🗆 CSU	□UC □Ot	her University	Other Agency		
Work I	Phone:			FAX:_					

	RESENTER			(FIDCT)				ember: u yes u no
Title:	☐ Ph.D.		. \square Mrs.		■ Ms.	☐ Do	not list title	e in program
City, St	tate, Zip:							
Home	Phone:	hool District	County	FAX:_	חווכ	□ Othor I	Iniversity	☐ Other Agency
								- Other Agency
	RESENTER						CABE Me	ember:□ yes □ no
		☐ Ed.D.				Ms.	D.Do not	list title in program
								ist title in program
Home	Address:							
City, S	tate, Zip:							
Home	Phone:	shool District	t □ County	FAX:_		□ Other	University	☐ Other Agency
								d Other Agency
2.	who submit c		forms with p	ayment w				sor (Only sponsors Sponsors receive first
	Sponsor		Yes 🗖		No [a		
	Sponsorship I	evel – Please indi	cate level of S	ponsorshi	p.			
Legac	y	\$50,000		Silv	er		\$5,000	
Corpo	rate	\$25,000		Bro	nze		\$2,500	
Diamo	ond	\$20,000		Ma	rble		\$1,500	
Platinu	um	\$15,000		Coi	nference	e Supporte	r \$1,000	
Gold		\$10,000		Ind	ividual S	Supporter	\$750	

be use the co prese	Description: Please type or print legibly—using <u>complete</u> sentences—a short description of your ntation. Use only the space provided, as additional sheets will not be considered. This description will sed in the conference program, so please edit carefully. Be sure that your description adequately depicts ontent of your presentation. We reserve the right to edit your description for program purposes. If your ntation is given in a language other than English, provide the description in that language. Use only inguage per presentation.
5.	Type of Presentation: (Please select only one.)
()	Demonstration () Lecture with Support Materials () Group Interaction Panel Discussion () Hands on Workshop
6.	GRADE LEVEL: (Indicate level(s) to which content of presentation applies.)
() () ()	Preschool () Grades 6-8 () Adult Education Grades K-2 () Grades 9-12 () College/University Grades 3-5 () All Levels
7.	Intended Audience:
() () ()	Administrators () Para-Educators () Teachers Board Members () Parents () All Business/Govt. Reps () Student Teachers College Professors & Deans () Support Staff
8.	LEVEL OF AUDIENCE: () New to Field () Experienced () Both
9. set up	ROOM SET-UP REQUESTED: (Based on the type of presentation noted above, please indicate the room needed. Please note that your request may be subject to availability.)
() TI	neater Style (chairs only) () Classroom Style (rectangular tables)
whetl	There will be two workshop rooms set up for technology presentations and a technology lab room set r hands-on technology presentations that use the internet as part of the presentation. Please indicate her you want to have your workshop scheduled for these rooms (Please note that we will attempt to r all requests whenever possible). My workshop requires having a computer with internet access: yes no Type of Setting: Lab Setting Teaching Station (one computer with internet access)
11.	SCHEDULING: These are the days I CANNOT present my workshop Wednesday, March 14, 2007 Thursday, March 15, 2007 Friday, March 16, 2007 Saturday, March 17, 2007

	TATION. This information will provide the strand facilitators lecision to include or exclude your proposal application. If
this information is not available, your proposal	may not be considered for inclusion into the conference , concepts to be presented, activities and possible intended
·	
p	
-	
EXPLAIN HOW PROPOSED PRESENTATION IS ALIGNED V	WITH OR PROMOTES CABE'S VISION OF BILITERACY FOR ALL.
0	
Audiotaped ☐ yes ☐ no	Videotaped □ yes □ no
Signature	Date

Advertising Information/Submission Instructions

CABE 2007 Long Beach Convention Center Long Beach, California March 14-17, 2007

There are many advertising and sponsorship opportunities at the CABE 2007 Conference. Exhibitors may advertise in the Conference issue of the Multilingual Educator and/or conference program, submit registration packet inserts or take advantage of the opportunity to become a conference sponsor. For more information about advertising with CABE, please contact Business Services at (626) 814-4441.

Conference Program

The Conference Program is distributed to each attendee at the conference in the CABE bags at the time of registration. Only confirmed exhibitors are eligible for conference program advertising.

Publication trim size: 8 1/2 x 11

Ad Sizes and Pricing

Full Page 7 1/2" w x 10" h No Bleed	Half Page Horizontal 7 1/2" w x 4 5/8" h No Bleed	Half Page Vertical 3 5/8" w 10" h No Bleed	Quarter Page 3 5/8" w x 4 5/8" h No Bleed
B&W \$825	B & W\$600	B & W\$600	B & W\$400

Multilingual Educator Advertising

The Multilingual Educator is a CABE Annual publication. The conference issue will be displayed and distributed to conference attendees in the conference tote-bag. Advertising space is open to all vendors.

Publication trim size: 8 1/2 x 11

Ad Sizes and Pricing

A CABE 2007 Conference Advertising order form is included with this packet.

Full Page 7 1/2" w x 10" h No Bleed	Half Page Horizontal 7 1/2" w x 4 5/8" h No Bleed	Half Page Vertical 3 5/8" w x 10" h No Bleed	Third Page 2 1/2" w x 10" h No Bleed	Quarter Page 3 5/8" w x 4 5/8" h No Bleed
B & W - \$825 Color \$950	B & W \$600 Color \$750	B & W \$600 Color \$750	B & W \$450 Color \$650	B & W - \$400 Color \$550

Back Cover (7 1/2" x 9 3/4")-Color Ad \$ 3,000

Deadlines

Order Form Due by Friday, October 27, 2006 Artwork Due no later than Wednesday, November 29, 2006

Materials

Electronic Files will be accepted from advertising agencies, printers or graphic designers as follows: Macintosh files using Quark Xpress 3.32 and 4.0, Photoshop 3.0, 4.0 and 5.0. If you are working in Quark, resolution should read 1828 dpi in layout document or TIFF or EPS files-300 dpi minimum. Please include all art and font files. A hard copy must accompany the file AIP or standard floppy is acceptable.

Registration Packet Inserts

Registration Packet Inserts are inserted in each CABE 2007 bag with a conference program and distributed to each attendee. Only confirmed exhibitors are eligible for Registration Packet inserts. Standard inserts are 8 1/2 x 11 flyer, designed by you and sent freight express. See pricing below. Other items—pencils, notepads, etc. are negotiable.

One page	\$1,000
CD	\$2,500
CD Catalog	\$5,000
Opportunities for other promotional materi	als are
available-notepads, pens, etc. Please call CA	ABE office for
more information.	

Guidelines

- Registration packet inserts needed –8,000
- Shipping dates are February 2-February 23, 2007. Mark all shipments-registration materials. The shipping address may differ from the CABE address; please confirm before shipping. Any shipments received after these dates will not be inserted in the registration packets. Payments will not be refunded.
- Space is limited. Please contact CABE before printing or shipping materials.

Web Page Job or Event Posting Rates

For Web Text Only	Member (per month)	Non-Member (per
	1st month	month) 1st month
Up to 45 words	\$55	\$ 82
46- 90 words	\$85	\$128
91-135 words	\$120	\$180
Over 135 words	Add \$30 for each 45 word increment	Add \$45 for each 45 word increment

Extra Services in addition to web text

1.	text & image:	Add \$10/month
2.	text & link:	Add \$15/month
3.	text, link, & image:	Add \$20/month
4.	text, link & animated image:	Add \$50/month
حاجا حا	الممريع من المرادية علم ما يمان ما يمان ما يمان	and the IDC and CIE

Photos or logo images should be saved in JPG or GIF format, 72 dpi, RGB mode, 100 by 100 pixels and be no larger than 100k.

The start date will be 72 hours after CABE receives and approves the job/event posting.

Special Discount: For consecutive month(s) after the first month of uninterrupted service, receive a 25% discount on the monthly rate charge. Non-profits receive a 20% discount on all postings.

Advertising Information, Sponsorships and order forms also available at: www.bilingualeducation.org.

CABE 2007 "EDUCATING EVERY STUDENT: INVESTING IN TOMORROW, TODAY"

32nd Annual Conference

Long Beach Convention Center-Long Beach, California

March 14-17, 2007

Advertisement Application Form

1.	Application Information:		
Dist	trict/Co./Organization as you would like it to appear on ID/Program	Contact Person/Titl	e
Mai	ling Address	elephone No.	
City	r/State/Zip Code Fa	ax No.	
•	Important Copy Requirements: Electronic files will be accepted from advertising agencies, printers or graphic designers as 3.32 and 4.0. Photoshop 3.0, 4.0 and 5.0. If you are working in Quark, resolution should reallife or EPS files - 300 dpi minimum Deadline for receipt of payment is due no later than October 27, 2006 AND advertising 2006	ad 1828 dpi in layout docui	ment.
3.	Conference Program: (B & W only except for back or inside cover pages) 1/4 Page	\$	
•	Conference Issue - Multilingual Educator 1/4 Page. \$550. \$400 1/3 Page. \$650. \$450 Half Page. \$750. \$600 Full Page. \$950. \$825 Back Cover \$3,000 Less discount (if applicable) Total enclosed Every effort will be made to honor your preference; however, due to space considerations	\$	
	size changes as necessary. CABE reserves the right to select ads according to available space and the goals of the or		ane seriedare an
4.	Web Page Job or Event Postings Up to 45 words Member (\$55/month) Non-Member (\$82/month) 46-90 words Member (\$85/month) Non-Member (\$128/month) 91-135 words Member (\$120/month Non-Member (\$180/month) Over 135 words Add \$30 for each 45 word increment 45 word increment	No.months \$ No.months \$ No.months \$ No.months \$	
	Special Discount: For consecutive month(s) of uninterrupted service, receive a 25% disc Non-profits receive a 20% discount on all postings.	count on the monthly rate o	tharge.
	Extra Services in addition to web text 1. text & image: Add \$10/month 2. text & link: Add \$15/month 3. text, link, & image: Add \$20/month 4. text, link & animated image: Add \$50/month Less discount (if applicable) Total enclosed	\$\$\$\$\$\$	
5.	Agreement: In order for your application to be processed, payment must be submitted with this form. understand and agree to comply with all the instructions and requirements.	(Please retain a copy for yo	ur records.) I read
Sig		Date	
	Return this form with total payment by October 27, 2006 AND camera-ready artwork Exhibits CABE 2007 • 16033 E. San Bernardino Road, Covina, C	postmarked by November : A 91722-3900	29, 2006 to:
Ar Nu	nount:	☐ MasterCard Signature:	

CABE 2007 Video Kiosks Advertising

AULNEWII Please complete this form, include with your materials, and make a copy to send with your payment to CABE. Feel free to contact April Moore with any questions or comments at (909) 386-2686 or by email amoore@ctap10.org

Deadline January 19, 2007

Organizatio	n Information					
Organization/Company: Contact person:					on:	
Address:				Phone:		
City:	State:		ZIP:		Email:	
Web Page:						
Product(s):						
Spot Inform	nation					
	Base Level	Level One		Level 1	- wo	Level Three
Amount of Exposure	Company information will appear on all kiosks for a three (3) second spot on a rotating basis	will appear	on all six (6) on a	kiosks i fifteen	ation* oear on all	Company information* will appear on all kiosks for a thirty (30) second spot on a rotating basis and signage on outside of kiosk
Cost	\$100	\$2	50		\$500	\$1,000
Format*						
Method of delivery						
properly formatt	include any of the follow ted digital materials. Onle ded to convert materials	y materials in the fo	llowing form	nats will	be accepted: .	nsors must supply edited and jpg, .psd, .swf or mpeg4. If
Payment In	formation					
□ Visa □ Mas	stercard 🔲 American	Express				
Account # Exp. Date						
Signature						
Check Payable	e to <u>CABE</u> ith payment information	completed to: CAL	RF 16033 F	San Rei	rnardino Roa	d Covina CA 91722



Forward a copy of this form and your materials before January 19, 2007 California Association for Bilingual Education 16033 E. San Bernardino Road Covina, CA 91722

CABE 2007 "EDUCATING EVERY STUDENT: INVESTING IN TOMORROW, TODAY"

32nd Annual Conference Long Beach Convention Center Long Beach, California March 14-17, 2007

Exhibitor and Career Fair Registration

(Please be sure to read new guidelines on the reverse side.)

For Office Use Only:
Booth #
ID#
Trans.#

1.	Exhibitor/Career Fair Information		
	Information provided below will appear on Program		

ID No. (Please see address label if available)

Name

School District/Organization

Address

City/State/Zip Code

Telephone No.

Internet Address

2. Contact Information

Contact Name

Telephone No. Fax No.

E-mail

3. Purchase Options					
Item	Qty	Rate	Total		
Commercial Exhibits		\$800 x			
Career Fair * Exhibits		\$400 x			
Non-Profit** Exhibits		\$400 x			
An additional \$100 per corner booth		\$100 x			
Additional job announcements (School Districts Only) Please attach a separate sheet.		\$20/ea x			
Additional Exhibit Hall Only Badge		\$50 x			
Total Due			\$		

Fees include 2 job announcements per booth.
 If Non-Profit Organization, please submit a copy of your Tax Exempt Letter.

4. Career Opportunities/Salary Range School Districts Only

Please provide positions and salaries available for publication in the Career Fair Directory.

Title of Position	
Salary Range	Deadline for Application
Title of Position	
Salary Range	Deadline for Application

5. Sellers Permit

Please indicate if you are planning to sell merchandise at the conference. Please provide us with your California Sellers Permit number as assigned by the California State Board of Equalization in the space below. If you are not selling merchandise, please indicate so.

- ☐ We will not sell merchandise at CABE 2007
- Wawfilsellmarchandiseat CABE 2007

 California Sellars Permit Nos

6. Exhibit Hall Badges

Fees include two complimentary exhibit hall only passes per booth (additional passes are available for a fee of \$50 per badge). Badge will not have personal names. Organization name only will be printed on each badge.

7. Special Considerations you want CABE to know

☐ Would you be interested in lead retrieval services

Please provide a brief description of materials to be exhibited

9. Agreement

In order for your application to be processed, payment must be submitted with this form. Retain a copy of both sides for your records. All above information is true and accurate. I read, understand and agree to comply with <u>all the Instructions, Rules and Regulations as stated on the reverse side of this form.</u>

X______Please Sign

Return this form with total payment postmarked by October 27, 2006 to: Exhibits CABE 2007 16033 E, San Bernardino Road, Covina, CA 91722-3900

Fax # (626) 814-4640 (for credit cards only)

10. Payment Information

Batch # Amount:	Credit Card VISA MasterCard	□AmEx			
Date Received:	#				
Check/PO#	Expiration Date:Signature:				

EXHIBITOR/CAREER FAIR INSTRUCTIONS, RULES AND REGULATIONS

This application for Exhibit space, the formal Notice of Space Assignment by CABE, these Rules & Regulations and the rules and regulations set forth in the Exhibitor's Manual constitute a contract for the right to exhibit at the CABE Conference. Exhibitors and Career Fair participants also agree to comply with the rules and regulations of the Convention Center in which the conference is being held.

1. EXHIBIT AREA AND HOURS

Exhibits and Career Fair will be located in Exhibit Hall B and C of the Long Beach Convention Center. Set up of Exhibit area will take place from 8:00 a.m. to 4:00 p.m. on Tuesday, March 13, 2007, and from 8:00 a.m. to 10:00 a.m. on Wednesday, March 14, 2007. The Exhibit Hall will be open to the public beginning on Wednesday, March 14, 2007, at 11:00 a.m. to 3:00 p.m.; Thursday, March 15, 2007 at 9:00 a.m. to 6:00 p.m.; Friday, March 16, 2007 at 9:00 a.m. to 5:00 p.m.; and Saturday, March 17, 2007 at 9:00 a.m. to 2:00 p.m. (Exhibit hours may be subject to change).

2. DISMANTLING OF EXHIBIT BOOTHS

Dismantling of Exhibit booths will take place from 2:00 p.m. to 5:00 p.m. on Saturday, March 17, 2007. Exhibitors are NOT to begin dismantling until the Exhibit area officially closes at 2:00 p.m. on Saturday, March 17, 2007, Exhibitors & Career Fair participant must refrain from packing or dismantling exhibits before the closing time. Please arrange your travel plans accordingly. Exhibitor & Career Fair participant agrees that should CABE determine that any part of the exhibit was dismantled prior to scheduled time of closing, the Exhibitor/ Career Fair participant will pay 25% of the contract value for early dismantlement penalty fee. If you request approval for early dismantle, you agree that your booth will be located in the rear of the exhibit hall and you acknowledge that the flow of traffic may be reduced.

3. FAILURE TO OCCUPY SPACE

Any space not occupied by the scheduled time (11:00 a.m. on March 14, 2007) will be forfeited by the Exhibit/Career Fair Participant. CABE reserves the right to resell and/or reassign the exhibit space. Any Exhibitor/Career Fair participant who fails to occupy his/her exhibit space by the scheduled time agrees to reimburse CABE for any other losses arising from such failure to occupy. CABE will not be liable to the Exhibitor/Career Fair Participant for any incurred expense.

4. SELECTION PROCESS

Although exhibitor space will be assigned on a firstcome, first served basis, consideration will be given for the level of sponsorship, years of participation, and Exhibit Hall layout. CABE reserves the right to select, assign and re-arrange space which best meets the needs of the Conference attendees.

5. BOOTH SPECIFICATIONS AND DRAYAGE SERVICES

For each booth purchased, you will receive a 10' x 10' space including pipe and drape in conference colors, one 6' foot table, two chairs, a waste basket and a standard ID sign with your company name. A service and information kit will be sent to each exhibitor by our official decorator for CABE 2007. The Convention Services will furnish all forms necessary to order additional accessories, equipment, or services. Electricity and all other exhibitor equipment and services must be ordered directly from the convention services.

6. CONFERENCE REGISTRATION

Two "Exhibit Hall Passes" per booth purchased will be provided to exhibitors. Companies/School Districts with additional representatives must purchase additional "Exhibit Hall Passes" at \$50.00 each. Please note that all "Exhibit Hall Passes" will allow entrance to and from the exhibit hall and will restrict the entrance to the conference, and other conference related events. Badges will be available the first day of the conference at the Exhibitor Booth. "Exhibit Hall Passes" entitle the participant to receive all conference related materials, including the Conference Program and Conference Tote bag.

7. LIABILITY AND HOLD HARMLESS

Exhibitor agrees that exhibitor, its officers, employees, agents, and representatives shall be responsible for any loss, damage or injury of whatever nature arising out of, or relating to, this agreement, and that exhibitor shall indemnify and hold harmless CABE, its employees, agents and representatives, and the Convention Center for any loss, damage or injury of whatever nature arising out of, or relating to, this agreement.

8. LIABILITY INSURANCE

Exhibitors are required to carry liability insurance which covers the exhibitors, its officers, employees, agents and representatives during this event.

9. INDEPENDENT CONTRACTORS

Exhibitors, its officers, employees, agents and representatives are independent contractors. This agreement is not intended to and shall not be construed to create the relationship of agent, servant, employee, partnership, joint venture or association between the parties.

10. NON RESPONSIBILITY

In the event the conference is canceled or deferred on account of strikes, fires, casualties, acts of God, terrorism or any other cause beyond the control of CABE, CABE shall not be responsible for any financial responsibility or other obligation of Exhibitor arising out of this agreement.

11. FIRE PRECAUTIONS

The exhibitor agrees to accept full responsibility for compliance with the city regulations under the Fire Code of the city in which the conference is located.

12. UNION LABOR

If required by local ordinances, Exhibitor must comply with all union regulations applicable to installation, dismantling, and display of the exhibits. If you have specific questions relating to Union Labor please contact our Convention Services.

13. GENERAL INFORMATION

The Executive Director and the Director for Conference/Event Planning reserve the right to:

- a. reject or restrict any exhibit which in their judgment is objectionable.
- b. relocate booths, if necessary.
- c. cancel a contract of an exhibitor in the event

- of violation of these specific instructions, rules and regulations.
- d. control the aisles of the exhibit area so that exhibitors are not using them as part of their booth(s).
- e. limit heights and placement of signs and logos.
- f. limit the blockage of line-of sight from one booth to the next.
- g. add other rules and regulations that may become necessary. (Exhibitors will be notified).

14. SALES POLICY (Purpose of Exhibits)

The purpose of the exhibits is to educate the attendees of the conference, not for the sale of books or materials. However, the convention center will permit organizations/businesses, with the appropriate business licenses to sell books or materials on its premises. All exhibitors who will be selling merchandise must provide the applicable seller's permit number in the space provided in this application.

15. DECORATION RESTRICTIONS

Prior written approval is required from the Convention Center before placing decorations on ceiling, walls or painted surfaces. All materials must be flame-retardant in accordance with the City Fire Codes. Booths must be decorated in such a way as not to break the line-of-sight of the neighboring booth by more than three feet from the back wall towards the front of the booth. Helium gas filled balloons are not allowed in the exhibit hall.

16. CANCELLATION POLICY

Requests for refunds due to cancellation made prior to January 5,2007 will be assessed 20% of contract value. There will be no refunds for cancellation made after that date. All cancellations must be in writing.

17. DEFINITIONS

Unless otherwise stated, "exhibitor" or "exhibitors" means all sponsor(s), exhibitor(s) and/or career fair organization(s). When the term exhibits or booth(s) is used, it applies to exhibit(s) or booth(s) of exhibitor(s), sponsor(s) and/or career fair organization(s).

18. GENERAL SECURITY

General security will be provided by CABE from move-in through move-out. CABE will take reasonable precautions to protect exhibitor property, but CABE does not guarantee the safety of property. Exhibitors must take precautionary measures of their own, such as removing personal property during and after exhibit hours, and obtaining insurance to cover losses. The exhibitor understands that neither CABE nor the Long Beach Convention Center maintain insurance covering the exhibitor, its property, or its agents, and it is the sole responsibility of the exhibitor to obtain liability, business interruption, property damage, and other insurance covering such losses or liability by the exhibitor.

CABE Institutional Membership Application

Please make check payable to **CABE** and mail with this completed form to:

CABE Membership Department

16033 E. San Bernardino Road, Covina, CA 91722-3900 • 626/814-4441 • 626/814-4640 Fax

PLEASE TYPE OR PRINT CLEARLY as your future mailings depend on the information provided on this application. □New □Renewal Lapsed (over 1 year) □ Address or Name Change ☐ Yes, we want to join CABE at the Institutional/Commercial level. Membership dues are paid annually. We are a: ■ School District ■ Non-Profit Org. Corporation/Company/Organization Enclosed is our payment in the amount of \$750 for a one year Corporate or \$500 for a non-profit and school district membership Check/Purchase Order # Credit Card: ☐ Visa ☐ MasterCard ☐ AmEx Expiration Date: _____ Signature: ____ MI First Name Last Name State Zip City **Address Bus Tel Bus Fax Bus Email** Web Address ☐ I would like to contribute to CABE's continuing efforts to strengthen Bilingual Education in California with our tax-deductible contribution of: □ \$250 \$500 \$1000

CABE Institutional Membership Information

Sponsorships

Join the largest network of Multilingual advocates in California. As a member, you will join CABE in its vision of "Biliteracy and Educational Equity for All" and will be working alongside with over 5,500 other members on the CABE mission of "Educational Excellence and Social Justice for All in California".

Please send me information regarding:

As an Institutional Member, your institution, organization, or business will receive the following benefits:

 1 free 1/4 page advertisement in one bi-monthly issue of The Multilingual News and one complimentary full registration to the annual conference.

or

- 1 free 1/2 page advertisement in one bi-monthly issue of The Multilingual News.
- Subscription to Language Magazine/Multilingual News Insert 12 issues/year. As an institutional member, you will receive five (5) copies of each issue, sent to your business address.

The Multilingual Educator - A annual magazine bringing you the most recent updates and developments in the theory and practice of bilingual education.

Information Updates - Institutional Members receive information on current legislative and policy developments related to the field of bilingual education.

Professional Development - CABE offers regional and special educational conferences and the opportunity to network with other professionals in your field of interest.

Exhibiting Career Fair

Conference Discounts - Five (5) representatives of your institution may attend the CABE annual conference at the special member discount rate.

CABE Membership Reception - CABE honors its members at its annual statewide conferences. Your institution may send two (2) representative to this reception as part of your institutional membership.

CABE Publications - As an institutional member, you will receive one free copy of all new CABE books and other publications as well as member discounts on our entire list of publications.

Exhibitor Discounts - As an institutional member, you will receive a 15% discount on exhibitor fees for all of our regional and special conferences (note: this does not include the annual CABE conference).

Mailing Lists - As an institutional member you get a 10% discount of list price when you purchase the annual conference registration list of preregistered attendees.

PLATINUM LEVEL - \$15,000

Benefits

- First Priority for sponsorship of CABE 2007 special events
- Four exhibit hall booths and 8 exhibit hall passes
- Five tickets for Seal of Excellence Banquet
- Recognition in conference program and event
- One page black and white ad in conference program
- •Two inserts in conference tote-bags
- Opportunity to conduct two commercial workshop presentations

Sponsorship Opportunities for Platinum Level

- Registration Sponsor
 - *Sponsor's name imprinted on conference attendee's badges
 - *PowerPoint for general sessions and meal events
- Conference banners for entrance to Exhibit Halls
- Parent Hospitality Room
- •Technology Lab & Presenter Rooms

SILVER LEVEL - \$5,000

Benefits

- •Two exhibit booths and 4 exhibit hall passes
- •Two tickets for Seal of Excellence Banquet
- Recognition in conference program and event
- One-half page black and white ad in conference program
- One insert in conference tote-bags
- Opportunity to conduct two commercial workshop presentations

Sponsorship Opportunities for Silver Level

- Parent Scholarships and meal vouchers
- Administrative Leadership Symposium
 - *Provide program & featured speakers
- Personal Conference Planner

GOLD LEVEL - \$10,000

Benefits

- •Second Priority for sponsorship of CABE 2007 special events
- Three exhibit hall booths and 6 exhibit hall passes
- •Five tickets for Seal of Excellence Banquet
- Recognition in conference program and event
- One half-page black and white ad in conference program and /or Multilingual Educator Magazine, conference issue
- One insert in conference tote-bags
- Opportunity to conduct two commercial workshop presentations

Sponsorship Opportunities for Gold Level

- CABE Board Reception
 - *Provide food & entertainment
- Interpretation/Translation
 - *Provide interpretation equipment and related expenditures for interpretation in various languages at general session and meal events
 - *Provide interpretation in various languages at selected featured speaker sessions
- •Technology Lab & Computer Ready Presenter Rooms
- Keynote Speakers



BRONZE LEVEL - \$2,500

Benefits

- •One exhibit booth and 2 exhibit hall passes
- Two tickets for Seal of Excellence Banquet
- One-half page black and white ad in Multilingual Educator Magazine, conference issue
- Recognition in Conference Program

Sponsorship Opportunities for Bronze Level

- Featured Speakers
- Student Art Gallery
 - *Provide display boards and student entry certificates
- Workshop Room Signs
- Student Entertainment
- President's Tea

MARBLE LEVEL - \$1,500

Benefits

- •Two tickets for Seal of Excellence Banquet
- One quarter page ad in conference program
- Recognition in Conference Program

Sponsorship Opportunities for Marble Level

- Featured Speaker signs
- Exhibit Hall Decorations in Plaza Area
- Board Pre-Conference Dinner



CONFERENCE SUPPORTER LEVEL - \$1,000 MINIMUM

Benefits

- Individually tailored sponsorship that demonstrates an individual's and/or corporation's support of the conference
- Recognition in conference program

INDIVIDUAL SUPPORTER LEVEL - \$750 MINIMUM

Benefits

• Recognition in conference program

Special note:

See page 8 for Sponsor Registration Form. When sponsor application form is received at CABE Headquarters, all sponsors will receive additional information packets to complete registration process. Sponsors are recognized for their contributions in the conference program and at the Seal of Excellence Awards Banquet on Friday, March 16, 2007 (unless they request an alternate function.)





Become a CABE 2007 Exhibitor

The California Association for Bilingual Education (CABE) helps you reach the Bilingual and ELD/ESL important market by providing the following:

- •Hosting a "Grand Opening" of the Exhibit Hall. This year the exhibit hall will open the morning (11:00 a.m. to 3:00 p.m.) before the Opening General Session on Wednesday, March 14, 2007. This earlier opening will increase the time for attendees to visit the exhibit hall.
- Exclusive Exhibit hall hours and ample passing time between sessions to allow attendees to visit the Exhibit Hall:
- Advertising opportunities for your organization to promote an author's book signing or showcase a new product, service or publication;
- Opportunities to conduct drawings to attract attendees;
- Concession stands and lounge area within the exhibit hall;
- Conference sessions in meeting rooms convenient to the Exhibit Hall; and
- •For Career Fair participants—a private area for interviewing candidates.

Remember--space is limited and booths will be assigned on a first come, first served basis. Applications for exhibit space must be made on the enclosed application form on page 16. Be sure to make a copy for your records. Booth(s) confirmation will be mailed upon receipt of your payment.



Cost—Exhibitors/Career Fair Cost includes the following:

- 10'x 10' space per booth including pipe and drape
- One 6' table, 2 chairs, wastebasket
- *Standard ID sign with organization name

Full payment must accompany all applications. The fees for each booth are as follows:

- •Commercial Exhibitor \$800
- Non-profit Exhibitor \$400
- Career Fair Employer \$400

Move-In Day(s)

- •Tuesday, March 13, 2007 from 8:00 a.m. to 4:00 p.m.
- Wednesday, March 14, 2007 from 8:00 a.m. to 10:00 a.m.

Exhibit Hours

- •Grand Opening—Wednesday, March 14, 2007 from 11:00 a.m. to 3:00 p.m.
- •Thursday, March 15, 2007 from 9:00 a.m. to 6:00 p.m.
- •Friday, March 16, 2007 from 9:00 a.m. to 5:00 p.m.

Move-Out Day

•Saturday, March 17, 2007 after 2:00 p.m. Please note that <u>any exhibitors leaving early will be charged an early exit penalty (25% of original fee)</u> (see instructions, rules and regulations on page 17).



Advertising Opportunities

Conference Program

The Conference program is distributed to thousands of conference attendees to plan their personal conference schedule. This is your opportunity to advertise and attract attendees to any new products and to your exhibit booth. The deadline for camera ready copy is November 29, 2006.

Multilingual Educator

The Multilingual Educator (CABE's magazine) is distributed statewide to all CABE members and is also provided to all conference attendees. The deadline for camera ready copy/art is November 29, 2006.

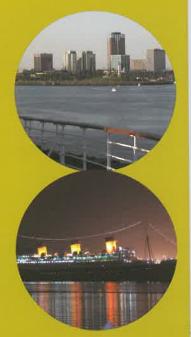
See Advertising Application Form (page 14) for rates and specifications. Take advantage of a 20% discount by advertising in both the Conference Program and the Multilingual Educator.



CABE reserves the right to accept sponsor/exhibitor/career fair/advertiser applications only from those organizations whose goals are consistent with those of CABE.

Registration deadline: Friday, October 27,2006

Application and payment must be received by October 27, 2006, in order to be listed in the Conference program as a sponsor, exhibitor, or career fair recruiter. Advertisement submission due on Friday, October 27, 2006. Camera ready copy/art is due on Wednesday, November 29, 2006.





CABE 2007 Long Beach Convention Center Long Beach, California March 14-17, 2007



ANNUAL CONFERENCE



California Association for Bilingual Education 16033 E. San Bernardino Road • Covina, CA 91722-3900 • 626.814.4441 • 626.814.4640 Fax

Non-Profit Org. U.S. Postage **PAID** Covina, CA Permit No.369

If the addressee is unknown, please forward to an interested or potential participant

POST OFFICE IF UNDELIVERABLE DO NOT RETURN