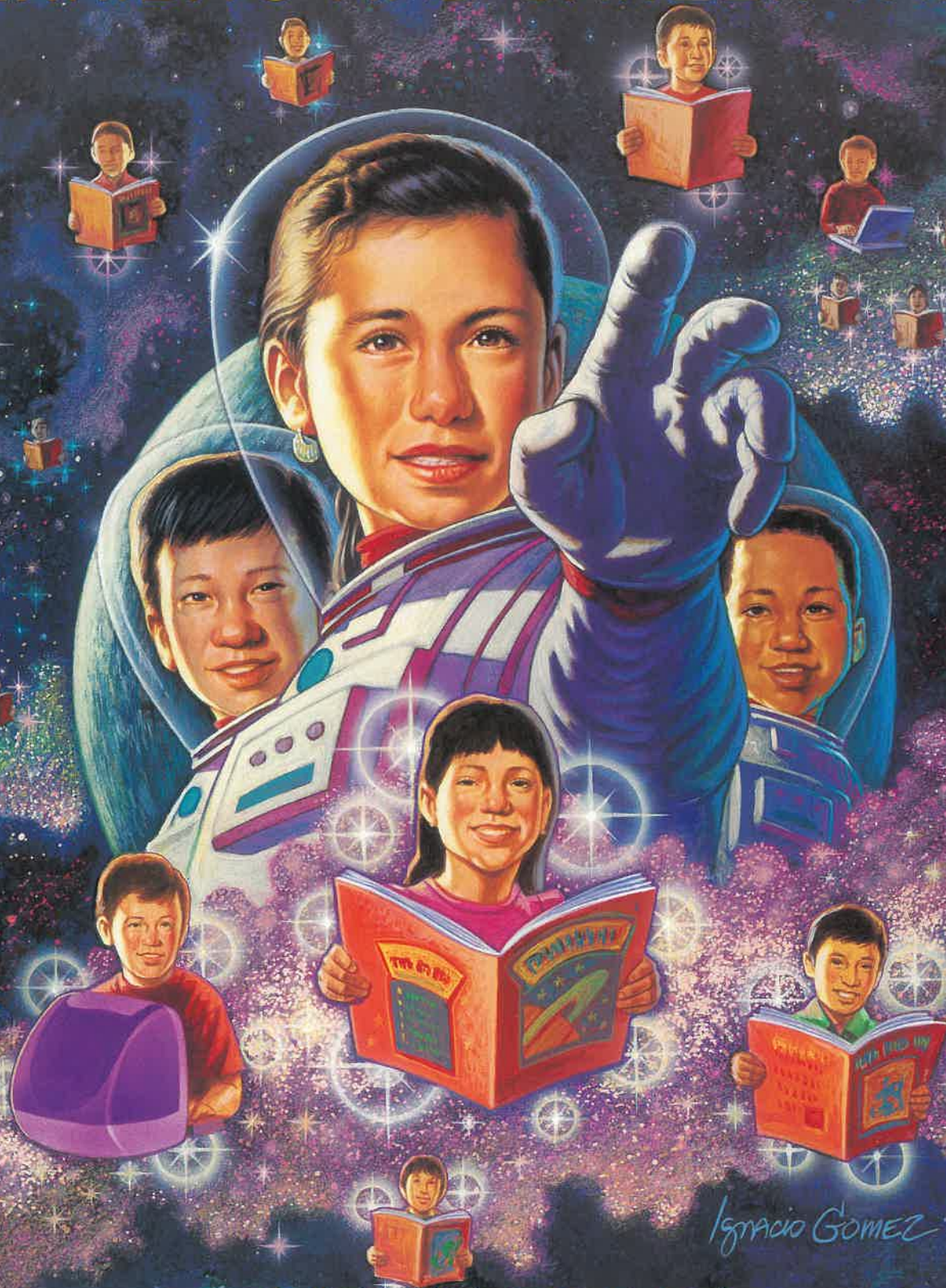


25th Annual CAFE Conference  
**EXHIBITS AND CAREER FAIR**



*Ignacio Gomez '99*

**CAFE 2000**

Charting the New Millennium  
through a Constellation of Languages

San Francisco, California

March 20-23, 2000



# AN INVITATION TO EXHIBIT AND RECRUIT

## SAN FRANCISCO MOSCONE CENTER & BILL GRAHAM CIVIC AUDITORIUM

March 20-23, 2000

The California Association for Bilingual Education (CABE) will hold its 25th Annual Conference March 20-23, 2000 at The Moscone Center and Bill Graham Civic Auditorium. You will be participating at the largest gathering of people who are involved in providing quality education for English Language Learners.

The CABE Annual Conference will provide maximum exposure for your organization, and for your products and publications. Thousands of attendees from California, as well as national and international participants, are expected to gather to share their expertise and research. CABE participants not only attend seeking new strategies, but also because they possess significant institutional purchasing power and are continuously seeking quality materials, products and services for use in classrooms serving English Language Learners.

### CABE 2000 provides the opportunity for your organization to:

- Demonstrate your commitment to educational excellence for the fastest-growing segment of America's population.
- Market your bilingual, ELD/ESL, foreign language, English language and professional development products, programs, materials and services.
- Obtain instant user product feedback and identify market trends and product development needs in the rapidly expanding bilingual education market.
- Recruit bilingual and multicultural staff and potential consultants.

### CABE will help you reach this important market by providing the following:

- "Grand Opening" of the Exhibit Hall
- Conference sessions in meeting rooms convenient to the Exhibit Hall
- Advertising opportunities for your organization to promote an author's book signing or showcasing a new product, service or publication
- Ample passing time between sessions to allow attendees to visit the Exhibit Hall and exclusive Exhibit Hall hours
- Opportunities to conduct drawings to attract attendees
- Concession stands and lounge area within Exhibit Hall
- Private interview areas with duplicating and fax service for Career Fair participants

# CABE 2000

## LOCATION, DATES AND HOURS

Workshop sessions will be held at the  
**The Moscone Center and  
Bill Graham Civic Auditorium.**

The exhibits will be in the Exhibit Hall D at  
The Moscone Center. A special exhibit on  
technology will be held at the Bill Graham  
Civic Auditorium, Larkin Hall.



## MOVE-IN

**Monday, March 20, 2000**  
10:00 a.m. - 6:00 p.m.

## EXHIBIT HOURS

**Tuesday, March 21, 2000**  
9:00 a.m. - 12:00 Noon OPEN  
12:00 Noon - 2:00 p.m. CLOSED  
2:00 p.m. - 5:00 p.m. OPEN

**Wednesday, March 22, 2000**  
9:00 a.m. - 12:00 Noon OPEN  
12:00 Noon - 2:00 p.m. CLOSED  
2:00 p.m. - 5:00 p.m. OPEN

**Thursday, March 23, 2000**  
9:00 a.m. - 12:00 Noon OPEN

*No activities other than the exhibit hall at  
the Moscone Center are scheduled one hour  
prior and one hour after luncheon.*

## MOVE-OUT

**Thursday, March 23, 2000**  
12:00 p.m. - 3:00 p.m.



## COST-EXHIBITORS/CAREER FAIR

Full payment must accompany all applications.

- Commercial Exhibitor: \$650
- Non-Profit Exhibitor: \$350
- Career Fair Employer: \$350

## COST INCLUDES

- 10' x 10' space per booth including pipe and drape
- one 8' table, 2 chairs, wastebasket
- standard ID sign with organization name

## TO RESERVE SPACE

Space is limited and booths will be assigned on a first come, first serve basis. Applications for exhibit space must be made on the enclosed application form. Be sure to make a copy for your records. Confirmation will be mailed upon receipt of your payment. See backside of application form for Exhibitor Instructions, Rules and Regulations.





## ADVERTISING OPPORTUNITIES

### CONFERENCE PROGRAM

The Conference Program will be distributed to thousands of conference attendees to plan their personal conference schedule. This is your opportunity to advertise and attract attendees to any new products and to your exhibit booth. The deadline for camera ready art is **November 19, 1999**.

### SPECIAL CONFERENCE MAGAZINE

The Multilingual Educator is distributed statewide to all CABE members and will also be provided to the conference attendees. The deadline for camera ready art is **November 19, 1999**.

See Advertising Application Form for rates and specifications. Take advantage of a **20%** discount by advertising in both the Conference Program and The Multilingual Educator.

CABE reserves the right to accept sponsor/exhibitor/career fair/advertiser applications only from those organizations whose goals are consistent with those of CABE.

## DEADLINES

- The deadline for exhibit space reservation is **November 19, 1999**. Application and payment must be received by **November 19, 1999**, in order to be listed in the Conference Program as a sponsor, exhibitor or career fair recruiter.
- Advertisement submission with camera ready art is due **November 19, 1999**.



### California Association for Bilingual Education

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